



Sportspick Punters Challenge



Punters Challenge is a free competition included as part of your Sportspick service that operates as a standalone Saturday Race tipping competition. Your terminal will be automatically updated to allow your patrons access to Punters Challenge competition.

How it works:

Each week Sportspick selects 6 races from around the country and entrants are required to tip a horse to win in each of the nominated races. Points are allocated to the winners and place getters (using SuperTAB dividend) and updated on the scoreboard after correct weight is declared. The entrant with the highest score after the last race wins the competition.

Point of Sale:

Sportspick supplies posters for display in your venue.

Marketing:

This competition is ideally suited to a sports bar/wagering environment and like any other promotion needs the venue Sportspick captain to drive entrant sign up to maximise the return to venue. Ensure that your Point of Sale is visible, your staff are briefed on how it works and a staff member is appointed to collect entry fees and issue Punters Challenge codes.

Entry Fee:

Each venue sets a local entry fee. We suggest an affordable entry fee of \$5.00 to encourage and maximise patron participation. All entry fees must form your local prize pool and be refunded back as prizes to your local venue winners.

Local Pool Calculation:

The Punters Challenge system keeps an ongoing tally of the local prize pool and updates this amount on the tipping terminal as each entry is processed. The default entry fee is set at \$5.00. i.e. If your venue has 50 entrants it will show the local pool as \$250.00. ($50 \times 5 = 250$)

If your local entry fee is not going to be \$5.00 then please contact Sportspick or email michael@sportspick.com.au. We will adjust your entry fee so the ongoing local pool tally is displayed in accurate dollar terms.

Scores:

Scores are calculated using the official SuperTAB dividend for each race. Scores will be available on the terminal, approximately 10 minutes after each race for both the Local and All Venue levels following declaration of 'correct weight'. To view, access Punters Challenge on your terminal and select the 'Local Venue Scoreboard' button for your local scores or 'All Venue Scoreboard' button to view the National scoreboard.

Entrants can view each other's selections after the result of the first race and follow their progress during the event.

You can also print a hard copy of scores after the event has concluded via your Inntouch or Sportspick venueadmin website.



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Placing Selections:

Access the Punters Challenge competition via the Punters Challenge button in the Sportspick section of your tipping terminal. See Fig. 1

After swiping your Sportspick or venue member card, you will be prompted to enter your 6 digit Punters Challenge code. This will open up the Punters Challenge tipping round. Place your selections for six nominated races by selecting the saddlecloth number of the horse you wish to tip for each race. The names of the horses will be displayed on the screen for each of the 6 nominated races.

Changing selections:

You can change your selections by re-swiping your Sportspick or venue member card, re-entering your Punters Challenge code and re-selecting your horse numbers. The competition closes five minutes before the advertised starting time of the first of the six nominated races. The time of the first nominated race is also displayed on the welcome screen in the Punters Challenge competition. See below Fig 2.

Punters Challenge Codes:

This is a unique code that allows the entrant to access Punters Challenge and verifies payment of the local entry fee. The code is venue specific and cannot be used at another Sportspick venue. Multiple codes can be issued and entrants can place multiple sets of selections using the same Sportspick or local member card. Codes are not day specific and can be used for future events but only at the venue of issue. Codes are printed via the Venue Admin website. It is advised that the codes are kept in a secure place and as they are issued record the person's name/card number on the code sheet.

Punters Challenge Race Information:

Participants can print the races for the upcoming Punters Challenge event from the Tipping Terminal by selecting the 'Print Event Race Details' button in the Punters Challenge tipping section. The terminal printout will contain the details of the 6 races for the latest event and include a space for the entrant to record their selection after doing the form to return to the terminal and place their tips.

Venues may wish to print the race details on Thursday or Friday and display on the Sportspick scoreboard next to the terminal.

Local Venue Prize Pools:

The local prize pool should be paid out on the day following posting of the results of the last scheduled race. A venue can decide what prize breakdown they wish to offer. i.e. You may decide to offer a 1st, 2nd or 3rd prize or 'winner-take-all'. It is entirely up to each individual venue.

National Sportspick Prizes:

Sportspick offers a \$100 prize for each event for the highest score in the National competition. If there are multiple entrants tied with the same winning score, then the prize will be shared equally amongst the tied entrants.

A weekly 'Strive for 5' Jackpot prize is also offered for an entrant(s) who tip any 5 of the 6 race winners. If there are multiple entrants who correctly tip 5 winners, then the prize will be shared equally amongst the tied entrants. Scores are not applicable for the 'Strive for 5' Jackpot prize. The Jackpot will start at \$500 and increase by \$500 each week until won. The Jackpot will be capped at \$5000. Once the Jackpot reaches \$5000, Sportspick will determine whether the conditions for winning the Jackpot are relaxed. i.e. Entrants will have to correctly tip any 4 winners and 2 place getters to win the jackpot. Changes to the conditions of the Jackpot will be communicated to venues and entrants prior to being applied



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Where do I find Punters Challenge on my terminal?

Fig 1



Fig 2. Where do I get the Results, Scores and Race Details?

The screenshot shows the 'SPORTSPICK TIPSTER PUNTERS CHALLENGE EVENTS' page. On the left is a navigation menu with links: 'Sportspick Competitions', 'Events', 'Place Tips', 'Check Scores', 'Local Venue Scoreboard', and 'All Venue Scoreboard'. The main content area displays:

- "Strive for 5" and win the Jackpot! Plus new \$100 weekly prize!***
- Tip any 5 winners on the National Multi State event and win the \$1000! National Jackpot prize.
- Plus a new weekly prize of \$100 to the highest score in the National Multi State event.*
- Congratulations to **Brad Skuse** of the **Kingsford Hotel, Gawler SA** who won \$100 this week with 3 winners and a score of 39.00 points
- *Note: To be eligible to win prizes and tip on the Jackpot meeting, your venue must elect to participate in the National Jackpot event.

Below this is a section for 'SPORTSPICK TIPSTER PUNTERS CHALLENGE EVENTS' with the following details:

- National Jackpot** 3 December 2011 3:45pm
- TIPPING CLOSED** [Race Results](#)
- Local Prize Pool currently \$20**
- National Jackpot is currently \$500**

At the bottom are two buttons: 'How Does Punters Challenge Work?' and 'Print Event Race Details'. A 'Main Menu' button is at the bottom right. Annotations include:

- An orange box labeled 'Your local prize pool' pointing to the event title.
- An orange box labeled 'Your Local Venue scores' pointing to the 'Local Venue Scoreboard' link.
- An orange box pointing to the 'Print Event Race Details' button.



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Fig. 3 All Venues Scoreboard



Fig. 4 Local Venue Scoreboard

